

## Formulary Optimization for Low Clinical Value Medications

### Ensuring You Can Access the Right Medicine at the Right Cost

In today's ever-changing market, many drug manufacturers are reinventing known drugs and charging higher prices for the new option. They are repackaging two lower-cost drugs to make an expensive single medication, slightly adjusting drug strengths at a significantly higher cost, and changing the medication form (i.e. from pill to chewable), among other tactics. With tens of thousands of medications available in the market and various insurance plans to consider, it can be difficult for prescribers to always make the best clinical AND economic choice for their patients.

Our Low Clinical Value medication program provides protection to you by preventing unnecessary spending on high-cost medications that have low clinical value compared to alternatives available in the market. Through your pharmacy benefit plan, we provide you with better alternatives – equal or more effective medications at a lower cost. An alternative medication could offer better health outcomes at a much lower cost.

### How This Will Affect You

If you are prescribed a drug identified by your prescription benefit plan as a low clinical value medication, the plan will not cover the claim. You can work with your pharmacist and prescriber to identify appropriate alternatives, which may be an over-the-counter medication or a different prescription medication.

### Questions?

If you have questions about your pharmacy benefit contact RxBenefits Member Services at **800.334.8134** or [RxHelp@RxBenefits.com](mailto:RxHelp@RxBenefits.com).



### Which Would You Rather Buy? Both prescriptions treat toenail fungus

#### Jublia

Paint on toenails once a day for 48 weeks

15%

6-7 Brand Copays



DOSAGE



CURE RATE



COST

#### LCV Covered Alternative

1 pill, once a day for 6 weeks

80%

2 Generic Copays